



## **MISSION**

To enrich lives and strengthen the communities we serve.

## **VISION**

To be Northwest Florida's premiere provider of philanthropic services.

## **GOALS**

1. To create increased visibility and understanding of the Community Foundation of Northwest Florida.
2. To improve the lives of individuals and families by connecting donors with community needs.
3. To identify and respond to emerging community needs.
4. To manage the resources of the CFNWF to better meet the region's present and future needs.

The Community Foundation of Northwest Florida is one of more than 700 community foundations across America, helping individuals, families and organizations make permanent charitable investments in their communities. We are proud to be able to serve the people of Northwest Florida who have philanthropic interests, and we are happy to serve as a grant maker for area nonprofits.



## A MESSAGE FROM THE CHAIRMAN

These past two years have been among the most productive in our foundation's history. During 2011, an anonymous donor made a large gift to the Rockefeller Philanthropy Advisors, a New York based organization. The gift was designated to assist individuals and families along the Northern Gulf Coast who were impacted by the BP Oil Spill. Recognizing the immediate need of our area to recover from this disaster, we submitted a request and were approved to receive a significant grant from the Rockefeller Philanthropy Advisors. We initiated an extensive re-granting program and awarded almost \$300,000 in grants to seven area nonprofits working to help families affected by the oil spill. This grant opportunity also provided funding to enable us to better market our organization, and we have embarked on a campaign to educate the communities of the value and role of our community foundation.

During much of the history of our community foundation, we have focused our efforts on Escambia County and surrounding communities. In early 2012, our Board of Directors took a bold step forward by renaming our organization the Community Foundation of Northwest Florida and redefining our role to serve all of Northwest Florida. This change will position us as a community foundation serving the philanthropic interest of people throughout this entire region. This presents a long-term challenge to our staff and our Board of Directors to expand our reach throughout Northwest Florida.

Of the more than 700 community foundations in America, only about 500 have achieved certification from the Community Foundation National Standards Board. Our Board of Directors felt this was an important certification to achieve, and we are now well on our way to submit our application in early 2013. Each area of our operation is being examined to ensure we are in compliance with the National Standards. This represents a significant amount of work by our staff and a great deal of engagement by our Board, and we believe it will provide a heightened level of confidence by present and future donors.

**We are now focused on four major areas of growth:**

- 1. Better educating the communities we serve**
- 2. Growing our foundation's assets**
- 3. Expanding the geographic reach**
- 4. Achieving the National Standards certification.**

With the continued support of the communities we serve and the leadership of our Board of Directors, we are committed to become Northwest Florida's premiere provider of philanthropic services.

**Eric J. Nickelsen**  
Chairman of the Board

## BOARD OF DIRECTORS

**Eric J. Nickelsen,** Real Estate Developer — **Chairman**

**J. Mort O'Sullivan,** President/CEO, Warren Averett O'Sullivan Creel, LLP — **Vice Chairman**

**Scott L. Barrow,** Vice President, Regions Bank — **Treasurer**

**Mike Wiggins,** Owner, Wiggins Lawn Care and past Mayor of Pensacola — **Secretary**

**Sheilah Bowman,** District Staff Manager, United States Congressman Jeff Miller

**Nina H. Campbell,** Community Activist

**John S. Carr,** President/CEO, John S. Carr Realty

**Joe Denmon,** Behavior Technician, Westgate School

**Betsy Moore,** Retired CPA

**Neal Nash,** Real Estate Developer

**Thomas F. Owens,** City President, BB&T

**Henry Roberts,** President, Sacred Heart Foundation

**Grover C. Robinson, IV,** Realtor and Escambia County Commissioner

**Allison R. Sinrod,** Owner Golden Pear Salon

**Antonio M. Terry,** Senior Engineer, Gulf Power Company

**Paul L. Young,** Executive Director



**Paul Young**, Executive Director, CFNWF  
**Sue Hand**, Executive Director, Favor House  
**Eric Nickelsen**, Chairman of the Board, CFNWF



**Paul Young**, Executive Director, CFNWF  
**Shirley Cornett**, Executive Director, South Santa Rosa Interfaith Ministries  
**Eric Nickelsen**, Chairman of the Board, CFNWF





**Paul Young**, Executive Director, CFNWF  
**Ashley Meyer, Executive Director**, United Ministries  
**Eric Nickelsen**, Chairman of the Board, CFNWF



**CFNWF Board of Directors (left to right):**  
Henry Roberts, Mike Wiggins, Paul Young, Joe Denmon, Allison Sinrod,  
Antonio Terry, Eric Nickelsen, Nina Campbell, Scott Barrow, Tom Owens

**GRANT**

**AMOUNT**

**CAUSE**

**2011**

American Cancer Society	4,065	Health & Human
American Heart Association	4,065	Health & Human
American Red Cross of NW Florida	9,065	Health & Human
Baptist Health Care Foundation	36,125	Children
Families Count	8,313	Families
Father Flanagan's Boys Home	4,065	Children
Favor House of NW Florida	25,000	Spouse Abuse
First United Methodist Church	21,600	Basic Social Services
Learn to Read	342	Education
Loaves and Fishes Soup Kitchen	20,000	Basic Social Services
Pensacola Children's Chorus	1,695	Children - Arts
Sacred Heart Foundation	20,900	Health Care
Snoezelen Westgate Foundation	3,313	Children
South Santa Rosa Interfaith Ministries	22,800	Basic Social Services
United Ministries	28,300	Basic Social Services
Waterfront Rescue Mission	5,000	Basic Social Services
WSRE TV Foundation	3,313	Education

**\$219,959**

**2012**

American Cancer Society	4,025	Health & Human
American Heart Association	4,025	Health & Human
American Red Cross of NW Florida	4,025	Health & Human
Families Count	3,184	Families
Father Flanagan's Boys Home	4,025	Children
Favor House of NW Florida	25,000	Spouse Abuse
First United Methodist Church	21,500	Basic Social Services
Learn to Read	339	Education
Loaves and Fishes Soup Kitchen	15,000	Basic Social Services
Pensacola Children's Chorus	1,700	Children - Arts
Sacred Heart Foundation	31,615	Health Care
Snoezelen Westgate Foundation	3,184	Children
South Santa Rosa Interfaith Ministries	22,700	Basic Social Services
United Methodist Children's Home	150	Children
United Ministries	25,000	Basic Social Services
WSRE TV Foundation	3,471	Education

**\$168,941**

## **YOU DON'T HAVE TO BE WEALTHY...**

Community Foundations exist to give more people the same options enjoyed by the very rich – the ability to set aside a sum of money that will yield income in perpetuity for charitable purposes. The Community Foundation manages the charitable funds, distributes gifts on behalf of donors, provides the accounting functions and satisfies all government reporting requirements. This arrangement leaves the donor freedom to focus only on their charitable interests.

The Community Foundation is home to charitable funds established by individuals, families and organizations. The first step is to select the fund that best meets your charitable interest. The Community Foundation can work with you or your financial advisor to customize a fund to achieve your goals.

### **Unrestricted Funds**

The Community Foundation welcomes unrestricted gifts of any amount. Through the combined unrestricted gifts made by many donors from the community, the Foundation is provided the flexibility to address current and future community needs.

### **Donor Advised Funds**

A simple, powerful and highly personal approach to giving. It offers donors the most flexibility and involvement in their giving by enabling you to recommend specific organizations to receive grants.

**Simple** - The donor can establish a fund with a modest gift to the community foundation.

**Easy To Manage** - The donor recommends grants to their favorite charities over a period of time, usually one or more years.

**Tax Timing** - The donor receives a charitable tax deduction in the year the fund is established, but grants may be made over a period of one or more years.

**Easy** - The donor receives only one tax receipt for all charitable tax giving. This type of fund acts much like a private family foundation with less expense, less government reporting and more privacy.

### **Donor Designated Funds**

A fund used to make gifts to one or more charities designated in advance over a long period of time. A donor may create a fund designed to provide long-term financial support to one or more charities that are important to the donor. This may be a current gift or made as an estate gift

This type of fund is usually endowed, but it is not a requirement

### **Field of Interest Funds**

A fund used to make gifts to a charitable cause designated in advance over a long period of time. A donor may create a fund designed to provide long-term support for a particular area of interest such as education, the environment, the arts, etc. The original donor or others with similar interest may add to the fund with future gifts. This may be a current gift or made as an estate gift. This fund is usually endowed, but it is not a requirement.

### **Agency Endowed Fund**

A charitable organization may create an endowment fund designed to provide for future needs through the earnings of the fund. The community foundation manages the fund on behalf of the charity. By combining the agency funds with a larger investment pool, the charity may realize a higher return.



## IN MEMORIAL

### Ed Leigh McMillan, II

During 2012, we lost a friend and supporter of the Community Foundation, Ed Leigh McMillan.

Mr. McMillan, a businessman and philanthropist from Brewton, Alabama, served as the Managing Trustee of D.W. McMillan Trust and the D.W. McMillan Foundation. In this capacity, he was instrumental in building and strengthening the Brewton community. He was also a leader in philanthropy for Escambia County, Florida, providing grants to many organizations too numerous to list.

In 1995, as community foundations were forming around the country, Mr. McMillan saw a need for such a foundation to serve Escambia County. With financial support from the D.W. McMillan Foundation and the commitment of a small group of community leaders, a community foundation was established in Pensacola. Through the years, Mr. McMillan's support of the community foundation has not wavered, and he has been an essential part of the foundation's success.

As the Community Foundation of Northwest Florida continues to grow and serve this region, we will always be grateful for the vision and support of Ed Leigh McMillan, II.